

Announcing:  
*the* **EROIC Partnership**  
*Eternal Return On Investment Connection*



*A way for churches in our largest cities to partner with film production companies in a powerful local outreach pathway.*

EROIC envisions a 'countdown' clock format at the end of faith-driven films that uses a simple structure, already in place, to provide local personal help to viewers, whether in theaters or online.

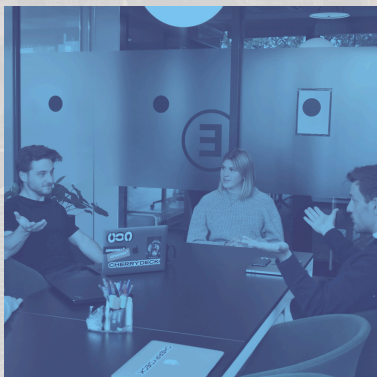
***"A new way for churches to be the local contact for nationwide faith-based films."***

## How does it work?

Film companies post plot summaries or even a 'pitch deck' here. Interested churches in the larger areas are invited to help with



initial contributions, the same as if making a block grant to a mission. This investment is used to create a quality POC('proof of concept') to gather major investment. These are typically \$10-20K projects, sometimes containing final material.



The church then studies the script and trains intake ministers for that kind of material. Major investment will produce the piece.

At the end-material of the film, marked by the 'countdown' clock, the viewer is guided to a local church for help, using a zip-code-based system. They are also invited to share the film through further ticket sales.

## Releasing

The company will release to major metro areas where a ministry team is trained. Hopefully, the viewer will get a personal response that same day. Each church in an area will receive feedback in proportion to their investment. For ex., if three churches in the same zip stem area put in \$1000 each, response calls would be evenly distributed among those three.



## Call to Action



Contact Marcus Sanford,  
360-460-9473 [ask@interplans.net](mailto:ask@interplans.net)  
Attention writers, please list your logline to get contact from interested churches.

***"Glory and power and riches be to the Lamb" ~ Rev 7***

*1% of contributions goes to administration.*

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